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MEDIA RELEASE

FOR IMMEDIATE RELEASE
June 2, 2016

findCRA™ Announces New Partnership with the Financial Counseling Association of America

Louisville, Kentucky – findCRA™ a Louisville-based online platform focused on social impact and community reinvestment, announced today that they have partnered with the Financial Counseling Association of America (FCAA). FCAA is the largest national association representing both non-profit and for profit financial counseling companies that provide consumer credit counseling, housing counseling, student loan counseling, bankruptcy counseling, debt management and various financial education services.

FCAA member agencies assist hundreds of thousands of consumers annually in all 50 states. FCAA Members were informed of findCRA's partnership at FCAA's Annual Conference held in Nashville in late April that featured three days of training and industry updates from numerous policymakers and thought leaders including the Consumer Financial Protection Bureau, the National Council on Higher Education Resources, Experian, the FBI and Vanderbilt University.

"As we continue to seek additional ways to serve our bank partners throughout the country, we are focused on providing high-impact opportunities to support their communities. FCAA provides a great way for us to bring findCRA services to nonprofits serving the financial education and counseling needs of citizens while supporting CRA goals for our bankers. We look forward to the many successes that will be realized for both FCAA's member agencies and our findCRA Network as a result of this partnership," said Brian Waters, President and Co-Founder of findCRA.

findCRA is an innovative, online platform that connects nonprofits and other community partners with banks to build stronger communities. Through this partnership, findCRA will work directly with the management of FCAA to identify national opportunities for bank partnership while simultaneously seeking bank supporters for nonprofit member agencies offering CRA-qualified financial counseling and education programs.

FCAA is pleased to bring this unique partnership with findCRA to its member agencies. Kevin Weeks, president FCAA notes access to CRA funds has become more competitive over the years. "Being able to have members work directly with findCRA on projects gives them both access to findCRA's expertise in this area and the opportunity to learn of CRA funds they may not otherwise be aware of. We are very excited about findCRA and the opportunity this one-of-a-kind partnership brings to our members, ultimately benefitting the consumers they serve."

To learn more about this partnership and how to support FCAA and its member agencies, visit www.findCRA.com.

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About findCRA
findCRA is an innovative, online platform that connects banks and community partners to build stronger communities. Founded in 2013 and headquartered in Louisville, Kentucky, the founders bring over 20 years banking experience to findCRA. The company offers its unique services to its network of Community Partners and Banks throughout the United States. The company works to identify and promote community needs that qualify under the Community Reinvestment Act and seeks the right bank partners to fulfill those needs to maximize social impact. For more information, visit www.findCRA.com.

About the Financial Counseling Association of America
The Financial Counseling Association of America (FCAA), formerly AICCCA, is the largest national association representing non-profit credit counseling companies. Since 1993 our members have been providing consumer credit counseling, debt management services, housing counseling, student loan counseling, bankruptcy counseling, and financial education services. All FCAA members adhere to strict high-quality service standards that ensure that consumers with problem debt receive expert help from experienced organizations they can trust. For more information, visit www.fcaa.org.