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MEDIA RELEASE

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findCRA™ Partners with MoneyIsland™ to Increase Youth Financial Literacy throughout the United States

Louisville, Kentucky – To keep the momentum going from National Financial Literacy Month which occurs each April, findCRA™ a Louisville-based online platform focused on social impact and community reinvestment, announced today that they have partnered with MoneyIsland™ a market-leading financial literacy online experience focused on financial education whether it be in the home, school or community group. Through this partnership, findCRA will offer MoneyIsland as an additional CRA service to its growing network of bank partners throughout the United States.

MoneyIsland has transformed over 125,000 kids into financial gurus through its program offered in over 2,500 classrooms throughout the country. It is an instructive, entertaining online experience and offline curriculum which educates students in three key areas – Saving & Spending, Sharing & Investing and Using Credit Wisely while simultaneously building math skills. MoneyIsland was recognized as Best in Show at Finovate and received the EIFLE Award for Instructional Game of the Year. The program allows community banks to develop strong relationships with local children and students and their parents while also receiving CRA credit during their federal examinations for their support of MoneyIsland.

"We are pleased to be able to bring an award-winning financial literacy program to our bank partners in the findCRA Network. As we continue to expand our services nationally, MoneyIsland is a great solution for our bankers to earn CRA service credit. Knowing that we are supporting a program that teaches thousands of kids the fundamental financial skills needed to succeed as adults is rewarding, and we look forward to developing new bank partnerships for MoneyIsland," said Ben Loehle, CEO and Co-Founder of findCRA.

findCRA is an innovative, online platform that connects nonprofits and other community partners with banks to build stronger communities. The team at findCRA, under the leadership of Co-Founders Ben Loehle and Brian Waters, will work closely with MoneyIsland to connect with banks and secure new bank partners to offer the program both directly on their bank's website and through schools and other community partners in each bank's markets.

"As a father of four, I know the importance that financial literacy plays in cultivating a child's future success and security and that's what sparked my passion for developing MoneyIsland. As the 'Mayor of MoneyIsland,' I'm glad to have findCRA as our newest Island ambassadors to help spread the word on how to save Stone Broke through our fun and innovative financial literacy program," says Seth Forsyth, General Manager.

To see specific ways to participate in the MoneyIsland program as a banker, visit www.findCRA.com/MoneyIsland.

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About findCRA

findCRA is an innovative, online platform that connects banks and community partners to build stronger communities. Founded in 2013 and headquartered in Louisville, Kentucky, the founders bring over 20 years banking experience to findCRA. The company works to identify and promote community needs that qualify under the Community Reinvestment Act and seeks the right bank partners to fulfill those needs to maximize social impact. For more information, visit www.findCRA.com.