

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### findCRA Selected as Finalist for 2017 Inc.Credible Awards by Greater Louisville Inc.

**Louisville, KY** – findCRA has been selected as one of 29 companies in the running for the 2017 Inc.Credible Awards. The annual awards celebrate small businesses within the Greater Louisville region and are bestowed each year by Greater Louisville, Inc. (GLI), the Metro Chamber of Commerce.

"I'm honored that findCRA was selected as a finalist for this award and thankful for the support we've received from GLI over the years. We are excited to be recognized as a small business focused on community reinvestment in our hometown as we continue our national growth," said Ben Loehle, CEO and Co-Founder of findCRA.

findCRA is one of six finalists for the Very Small Business of the Year Award which recognizes companies with fewer than ten employees who exemplify both business and civic leadership. Community involvement, management practices and overall financial performance are the primary criteria for this category. All finalists are also eligible for the People's Choice award, which is open for online voting.

Founded in 2013 and headquartered in Louisville, findCRA brings order to the innumerable resources and opportunities available for Community Reinvestment Act participants by organizing everything in a centralized online location. They focus on educating and qualifying nonprofits to best tell their CRA stories and equipping banks with tools and resources to streamline relationship building.

"The Inc.Credible Awards are a chance for Greater Louisville to really celebrate all the small businesses that make our region unique and vibrant," Kent Oyler, President & CEO of GLI, said in a press release. "We are always excited to see the innovative business solutions that are being pioneered by the smaller players in our community."

Since 2000, the Inc.Credible Awards have recognized multiple small businesses for their ongoing contributions to Louisville's economic vitality. The awards will be presented at the Inc.Credible Awards Celebration on August 24<sup>th</sup> at 4:30 p.m. at the Kentucky Center for the Performing Arts. Tickets for the Celebration are available online.

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#### **About findCRA**

*findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at [www.findCRA.com](http://www.findCRA.com).*