

## PRESS RELEASE

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### findCRA Chosen as Finalist for 2017 Louisville Business First's Business of the Year Awards

**Louisville, KY** – [findCRA](#), a local business dedicated to empowering partnerships between banks and nonprofits, has been selected as a finalist for Business of the Year by Louisville Business First. The annual awards celebrate corporations, businesses and nonprofits in the Louisville area that have had standout years and make the city an exciting place to do business.

"I'm honored that Business First has chosen findCRA as a finalist for this great award, which has been bestowed on many of our city's preeminent companies. It is amazing to be recognized as an emerging entrepreneurial force in our hometown as we expand our services to support community reinvestment throughout the nation," said Ben Loehle, CEO and Co-Founder of findCRA.

Founded in 2013 and headquartered in Louisville, findCRA brings order to the innumerable resources and opportunities available for Community Reinvestment Act participants. The company focuses on educating and qualifying nonprofits to demonstrate their alignment with the federal CRA and on equipping banks with tools and resources to support relationship building with those nonprofits. findCRA offers its services nationally and within the coming months will review nonprofits in all 50 states to support community reinvestment efforts for banks nationwide.

findCRA is one of three finalists in the Emerging Company category. The highly competitive selection process begins with the readers of Business First, who nominate worthy businesses and organizations. Business First editors then narrow the list of nominees to the group of finalists, who are reviewed by a panel of independent judges to determine the winner in each category.

Louisville Business First has honored noteworthy businesses and nonprofits with its Business of the Year award since 2005. Winners in each category will be announced during the gala dinner honoring all finalists on Tuesday, December 5<sup>th</sup> at 6 p.m. at the Seelbach Hilton Hotel in Louisville. Tickets to the event can be purchased [online](#).

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#### **About findCRA**

*findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at [www.findCRA.com](http://www.findCRA.com).*