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PRESS RELEASE

FOR IMMEDIATE RELEASE

February 21, 2018

findCRA Welcomes Brooke Searcy as Account Manager Supporting Nonprofit Relationships

Louisville, KY – findCRA is pleased to announce that Brooke Searcy has joined the company as an Account Manager. In her role, Brooke will support the company's community relationship building, including outreach to new and existing CRA-aligned nonprofits nationally.

Prior to joining findCRA, Brooke worked for Louisville Metro Government, where she oversaw the allocation of the city's External Agency Fund Grants and other activities supporting local nonprofits. She transitioned from that role into the city's Community Action Partnership division as a project manager focused on community development and revitalization efforts, including programs for low-income families and empowering self-sufficiency. Brooke began her career in banking, working both in retail management and compliance at Republic Bank in Louisville. She is a graduate of the University of Kentucky earning a B.S. in Communications, and a Louisville native.

"We are very excited for Brooke to bring her experience to the findCRA team," said Ben Loehle, findCRA CEO and Co-Founder. "Brooke will not only work with our current and future clients on developing their CRA Stories, but her knowledge of bank processes and government programs is a great addition as we continue to reach out to banks and nonprofits throughout the country."

Brooke will be focused on educating and equipping nonprofits to tell their CRA Story, from understanding how CRA applies to their programs and services through becoming CRA Certified. The company has created CRANIATM, a proprietary algorithm which qualifies nonprofits that are ideal partners for banks under the requirements of the federal Community Reinvestment Act, due to their focus on affordable housing, economic development or supporting low- and moderate-income communities. Brooke will provide guidance to these CRA-aligned nonprofits in claiming their findCRA Nonprofit Profile, applying for CRA Certification and supporting their overall findCRA experience.

Brooke's office will be located at the findCRA headquarters in Louisville and she can be reached at brooke@findCRA.com.

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About findCRA

findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at www.findCRA.com.