

Contact: Brian Waters  
Mobile: 502-681-2657  
Office: 1-844-234-6327  
brian@findCRA.com

P.O. Box 6005  
Louisville, KY 40207  
www.findCRA.com



## PRESS RELEASE

FOR IMMEDIATE RELEASE

March 16, 2018

### **findCRA President and Co-Founder Brian Waters Named One of 20 People to Know in Nonprofits**

*Louisville Business First* releases annual list of key connectors in the city's nonprofit industry

**Louisville, KY** – Brian Waters, President and Co-Founder of findCRA, was named one of *20 People to Know* in Louisville's nonprofit industry by *Louisville Business First*. Each year, the journal compiles a list of key connectors and executives in local nonprofits.

"I was honored to be included on this important list of people making a difference in our city," said Brian Waters. "At findCRA, one of our goals has always been to help nonprofits tell their CRA story to banks and I look forward to supporting nonprofits throughout the greater Louisville area in the years to come."

*Louisville Business First* publishes a list of *20 People to Know* each month, with each list focusing on a specific industry or area of interest. The objective of the list is to introduce the publication's readers to people who are achievers within their organizations to highlight opportunities for the greater business community to connect. This year's list of nonprofit leaders includes a diverse group of individuals focused on affordable housing, social causes, the arts, education, fundraising and community services.

The full list of *20 People to Know* in Nonprofits is available on the *Louisville Business First's* [website](#).

###

#### **About findCRA**

findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at [www.findCRA.com](http://www.findCRA.com).