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## **PRESS RELEASE**

FOR IMMEDIATE RELEASE
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## findCRA CEO and Co-Founder Ben Loehle Selected as Judge for 2018 Inc.credible Awards

Greater Louisville Inc.'s annual awards honor Louisville's outstanding small businesses.

**Louisville, KY** – Ben Loehle, CEO and Co-Founder of findCRA, was honored to be selected as one of 18 local business leaders to judge the 2018 Inc.credible Awards, Louisville's signature small business competition.

Now in its 18th year, the Inc.credible Awards is an annual celebration organized by Greater Louisville Inc., the Chamber of Commerce for Metro Louisville. Since 2000, a total of 105 companies have won Inc.credible Awards and joined its Hall of Fame, including findCRA in 2017. The 2018 pool of candidates was made up of 57 small businesses and nonprofits, from which 29 finalists were selected across seven categories. The awards generally go to companies with fewer than 100 employees that exemplify both business and civic leadership.

"Coming off findCRA's Inc.credible Award last year, I was excited to participate in selecting this year's winners," said Ben. "Each applicant was amazingly strong and is providing important value to our community. It was challenging to select the winners from such a diverse and impressive field of candidates."

This year's awards were presented by Citizens Union Bank and held at the Kentucky Center for the Arts on May 8, 2018. Highlights include Tendai Charasika of SuperFanU being honored as Small Business Leader of the Year and other winners included El Kentubano, Milk and Baby, Shawnee Christian Healthcare Center, Solid Light, Switcher Studio and WordsFresh. Oasis Solutions received the People's Choice Award.

For more information on the winners and the awards, visit GLI's Inc.credible Awards website.

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## About findCRA

findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at <a href="https://www.findCRA.com">www.findCRA.com</a>.