

PRESS RELEASE

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February 10, 2023

findCRA Celebrates 10th Anniversary of Providing Innovative CRA Solutions to Banks and Nonprofits

Louisville, KY – Last night, findCRA celebrated its 10th anniversary with a local bank, nonprofit, and community leaders at its new office location at 1230 Liberty Bank Lane, Suite 120, Louisville, KY 40222. The anniversary party brought together customers, advisors, and others who have been instrumental in findCRA's success over the past decade.

findCRA was formed in 2013 by co-founders Ben Loehle and Brian Waters, who tapped into the growing Louisville startup ecosystem to realize their ambitious vision of providing a new technology-based solution to bankers and nonprofits to connect under the requirements of the federal Community Reinvestment Act. After graduating from the Velocity Indiana startup accelerator program in 2014, findCRA began its national growth through CRA project matching locally which ultimately led to the launch of its cloud-based Community Qualifier research engine in 2017. Since then, findCRA has added a second bank market research software, Contexter; launched the CRA Monday Briefing, and expanded its offerings into traditional CRA consulting services for banks of all sizes and business models. Today, findCRA supports CRA operations for banks ranging in asset size from \$500 million to nearly \$100 billion in nearly every state in the nation.

"When we formed findCRA in January 2023, we knew our vision for a new technology to support CRA at banks was ambitious as we were introducing a new offering into a huge industry. It has been rewarding to see our vision grow to where it is today, making a significant impact in the way banks work to meet their regulatory obligations and support their communities. We look forward to many the new things we're working to continue our mission into the next decade and beyond," said Ben Loehle, CEO & Co-Founder of findCRA.

"As we've worked with banks to understand their CRA needs, we followed our customers' lead to build the tools and services they need to make their lives easier. In doing this, we also embrace our core value of providing equal access to all CRA-aligned nonprofits to have an equitable opportunity to connect with bankers in their neighborhoods under the CRA to ultimately build stronger communities and make regulatory compliance easier," said Brian Waters, President, COO & Co-Founder of findCRA.

Headquartered in Louisville, KY, findCRA provides banks of all sizes a more efficient way of meeting their CRA regulatory obligations with its online research engine that puts CRA first. The company provides comprehensive, consistent data and instant insights into CRA alignment for nonprofits and performance context for every community in the nation. Its cloud-based software tools – Community Qualifier and Contexter – simplify time-consuming CRA research efforts by organizing hundreds of critical data points into an intuitive research engine.