

PRESS RELEASE

FOR IMMEDIATE RELEASE
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findCRA to Exhibit at the Annual Jack Henry Smoky Mountain User Group Conference 2023

Louisville, KY – findCRA will be onsite at the Annual Jack Henry Smoky Mountain User Group Conference in Pigeon Forge, Tennessee on May 24th. The event will be held at the Leconte Convention Center, nestled in the Smoky Mountains just a few minutes from Gatlinburg.

findCRA will be showcase its innovative Community Qualifier and Contexter software products that help banks to simplify documentation and research regarding their federal regulatory requirements under the Community Reinvestment Act.

"We always look forward to opportunities where we can connect with local bankers and customers in-person to discuss our services and software. Jack Henry is a trusted brand in the banking industry and this conference will be an awesome way to share the power of our tools to make CRA research easy for banks," said Brian Waters, President & COO of findCRA.

findCRA will be onsite in the Exhibitor Hall in the Caney Creek Room with Mr. Waters and Brooke Searcy, Client Success Manager in attendance to discuss the company's offerings.

Headquartered in Louisville, KY, findCRA provides banks of all sizes a more efficient way of meeting their CRA regulatory obligations with its online research engine that puts CRA first. The company provides comprehensive, consistent data and instant insights into CRA alignment for nonprofits and performance context for every community in the nation. Its cloud-based software tools – Community Qualifier and Contexter – simplify time-consuming CRA research efforts by organizing hundreds of critical data points into an intuitive research engine.

The Annual Smoky Mountain User Group Conference will be held from May 24th through May 26th for both member and non-member banks. The conference will cover compliance hot topics including disaster response, financial crimes, digital banking, and more.