

PRESS RELEASE

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Ben Loehle, findCRA's CEO & Co-Founder, Selected for 20 People to Know in Banking

Louisville, KY – Ben Loehle, findCRA's CEO and Co-Founder, has been recognized as one of [Louisville Business First's 20 People to Know in Banking](#) for 2023.

The annual 20 People to Know in Banking is a highly-anticipated list of key players in the banking industry located in or serving the Greater Louisville area. Honorees include leaders in commercial banking, mortgage lending, retail banking, bank operations, and bank service companies influencing the banking economy. [Read Ben's full interview here.](#)

"I'm truly honored to be included in this distinguished list of bankers in our community. At findCRA, we've worked diligently to make a difference in both our local community and nationally by providing responsive technology to further community reinvestment. I'm grateful to my team, family, friends, mentors, colleagues, and partners who have supported me along this fulfilling journey," said Ben Loehle.

In 2023, 20 People to Know in Banking specifically focused on the "tumultuous year for the banking industry with continually rising interest rates, coupled with inflationary pressures and two bank failures sprinkled in for good measure." Bank professionals selected for this year's list were asked to share their thoughts about how banks can continue to grow in the current economy, recent trends in technology, the emergence of artificial intelligence, mergers & acquisitions, and more.

Headquartered in Louisville, KY, findCRA provides banks of all sizes a more efficient way of meeting their CRA regulatory obligations with its online research engine that puts CRA first. The company provides comprehensive, consistent data and instant insights into CRA alignment for nonprofits and performance context for every community in the nation. Its cloud-based software tools – Community Qualifier and Contexter – simplify time-consuming CRA research efforts by organizing hundreds of critical data points into an intuitive research engine.

Louisville Business First's "People to Know" series connects the Louisville-area business community with influential people in key roles that are crucial to their businesses. People in the reoccurring feature run the gamut from behind-the-scenes movers and shakers to important leaders and up-and-comers in featured industries. Published monthly, the People to Know list focuses on a different industry each month including healthcare, nonprofits, accounting, real estate, law, and more. Those profiled are chosen by Louisville Business First editors and the President and Publisher, Lisa Benson, from nominations as well as editorial coverage from the publication.

