

SPONSORSHIP OPPORTUNITY

We're excited to offer the following sponsorship opportunity to organizations who provide software, solutions or services to support bankers in their CRA efforts.

WHY SPONSOR

This year is the inaugural findCRA FOCUS virtual conference providing two-days of in-depth regulatory guidance for bankers throughout the country. We'll cover real world CRA practices in our sessions led by findCRA staff along with many of the top CRA thought leaders as guests.

SPONSORSHIP BENEFITS

- Logo listing (with link to dedicated sponsor profile page) on the sponsor section on the main conference page
- Dedicated sponsor profile page with your company logo, website link, contact information, company bio, and social media links
- Social media announcement of your sponsorship on findCRA's LinkedIn page (nearly 5,400 followers)
- Inclusion as a sponsor in the sponsors announcement email
- Inclusion in conference materials as a sponsor
- Session callout by findCRA staff of your sponsorship along with a company description and contact information during at least one conference session
- Complimentary conference registration (a \$799 value) for one attendee from your sponsor organization
- List of attendees including name, address, organization and title

Sponsorship Cost: **\$1,500** payable by check, ACH or credit card

WHO ATTENDS

In our first year, we're excited to announce we're already nearing 50 registered attendees, with more added every week! Our attendees are primarily CRA Officers and staff from banks all over the country including small, intermediate small, and large banks.

QUESTIONS?

Want to sponsor findCRA FOCUS 2026 or have additional questions, email events@findCRA.com or contact Brian Waters at brian@findCRA.com.



**Practical CRA training.
None of the travel.**

**September 22-23, 2026
Virtual Conference**